



SANCHAR NIGAM EXECUTIVES' ASSOCIATION(INDIA)
KERALA CIRCLE

(SNEA Bhavan, Dharmalayam Road, Trivandrum - 695001)

No. SNEA/KRL/CGM/2014/157 Dated 20-4-2015

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To

Sri MSS Rao
The Chief General Manager Telecom,
BSNL, Kerala Circle,
Trivandrum.

Sir,

Sub: Data facility on mobile connections to Executives.

The DATA service which was available to executives on their mobile connection on payment basis beyond the free data limit of the Plan 525 has been inactive since 1st April 2015. The above facility was provided to the executives after detailed discussion with the Executives' representatives, considering the operational and marketing requirement, by the CGMT Kerala Circle. It may be noted that DATA facility was provided in the Circle as the case of many other circle even before the launching of 3G service. In this era of DATA as emphasized by respected CMD BSNL, we are of the view that there is no purpose of having a telephone connection without DATA service to a BSNL executive. Now it is reported that the BSNL Kerala circle has decided not to continue the facility to its Executives. In fact the absence of the data facility in the mobile connection of BSNL executives is badly affecting the operational and marketing activities. Further with a mobile connection without DATA facility to executives who is the marketing and maintenance personal of the company, the image of BSNL and Executives are lowered in the eye of its valued customers and competitors. It is requested to revive the facility at the earliest considering the above facts. I may take this opportunity to inform the Circle Management that the executives will be constrained to abandon the use of existing mobile connection provided at their request in the absence of a full-fledged telephone connection which they are maintaining and marketing if the data service is not restored without much delay.

Thanking You

Yours Sincerely

George Varghese,
Circle Secretary,
SNEA(India). Kerala Circle

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